

Merkle's Salesforce Bootcamp

Introduction to Salesforce

Introduction to career paths

Get familiar with different careers while resolving Case Study from different perspectives

Hands-on experience with Sales Cloud

Migration intro

Introduction to other Salesforce Clouds

- Course structure: 6 lessons
- Course objective: Getting familiar with Salesforce platform and its opportunities
- Date: from 6.12.2021. until 17.12.2021.
- Prerequisite: Sign up to trailhead.salesforce.com and create a playground
- Certificates for all participants who successfully finish assignment
- Best candidates will be considered for paid internship at Merkle doo
- Lecturer: Iva Mijovic, FON alumni and Salesforce Developer at Merkle doo

Lecture 1 – 06.12.2021. 18:15 – 20:00

- Get familiar with Salesforce
- Career paths in Salesforce
- Getting to know Consultant and Admin roles
- Data model and basics about Salesforce
- Introducing our case study
- Setting requirements for our case study

Lecture 2 – 08.12.2021. 18:15 – 20:00

- Going through requirements
- Implementation of the requirements
- QA

Lecture 3 – 10.12.2021. 18:15 – 20:00

- Getting to know Developer role
- Salesforce automation introduction
- Examples of automation
- QA

Lecture 4 – 13.12.2021. 18:15 – 20:00

- Going through automation requirements
- Implementation of requirements
- QA

Lecture 5 – 15.12.2021. 18:15 – 20:00

- Introduction to other Salesforce Clouds
- QA

Lecture 6 – 17.12.2021. Details TBD

- Onsite meet up in Merkle doo office with food/drinks/networking***
- Team presentations of each team's case study
- Certification hand out

***depending on Covid measures